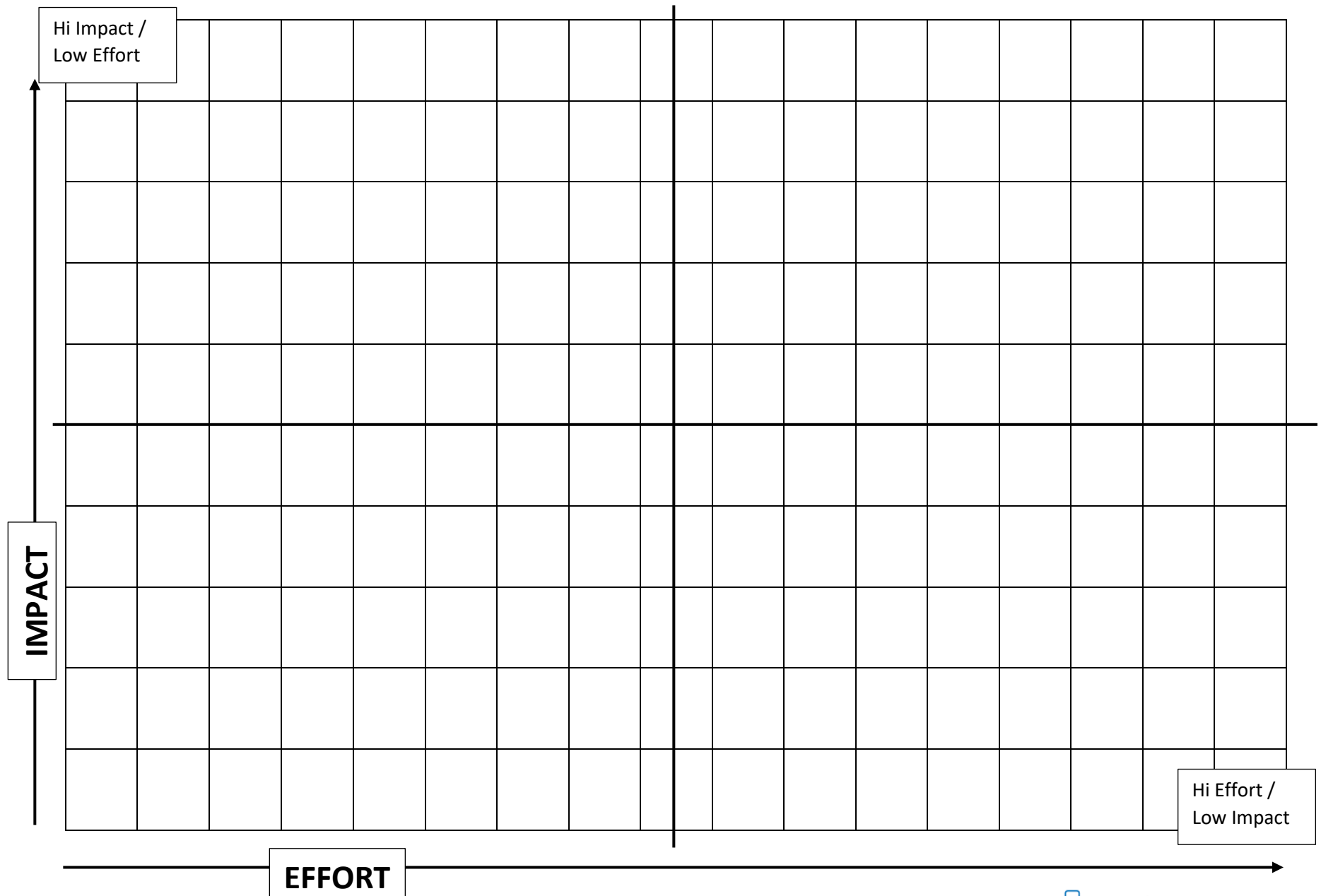
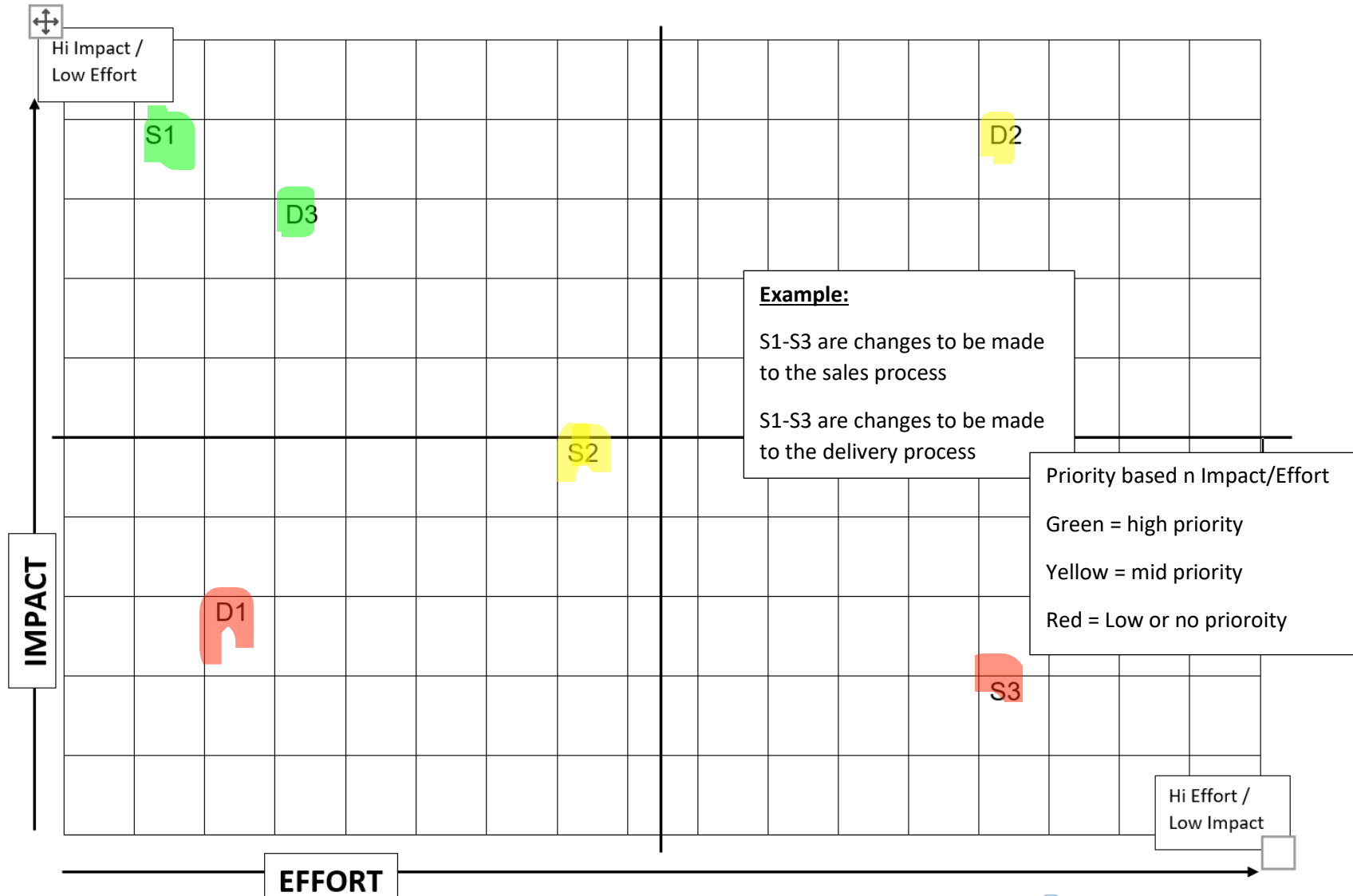


IMPACT VS EFFORT MATRIX



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IMPACT VS EFFORT MATRIX

Tips & Tricks:

1. This is a prioritization tool – your estimates should be best guess
 - a. Do NOT spend significant time understanding the Impact vs Benefit this can lead to spending too much time analyzing and not enough time improving
2. Use this exercise as an opportunity to speak with staff and build this matrix together it will:
 - a. Show them that their input is valuable
 - b. Help get people on board with the changes as they understand why each item will be worked on
 - c. Keep people focused when they have competing priorities